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# M. Robert Marks

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2016 Graduate of Hanyang University with a passion for environmental policy and protection. Result-oriented leader with experience in project management, event planning and leadership.

## Skills / Areas of Knowledge:

- Wind / Solar Technology
- Markets / Sales
- Environmental Impact Concerns
- Business Contract Law
- Presentations / Public Speaking
- International Cooperation
- Global Marketing
- MS Office, Adobe Creative, Social Media

## Select Leadership Experience

2015 Leadership on the Edge Antarctica  
2041 International Expedition

### Team Member

- Participated in an Antarctic Expedition to engage and inspire the next generation of leaders
- Learned ways to take responsibility to build resilient communities and preserve the Antarctic

## Select Work Experience

2015 World e-Governments Organization, Seoul, South Korea  
**Intern**

- Wrote articles for the WeGO website news section
- Provided administrative support when cities become members
- Created a marketing strategy for WeGO to increase membership
- Reviewed/edited the City e-Government Diagnostic & Solution (CeDS Toolkit)
- Researched and presented information on green infrastructure, cybersecurity and women's empowerment through ICT to management and coworkers

2013-14 Yongsan Technical High School English Camp  
**Instructor**

- Taught English and American culture to High School Students
- Modified the teaching method by using COPE and initiative games

Fall 2010 Korea Scout Association Seoul, South Korea  
**Intern**

- Provided logistical support for an international conference that included dignitaries from 43 different countries
- Led a forum on youth involvement in government attended by 150 adults and youth
- Updated/translated English website blog; wrote letters; interviewed staff candidates

- Wrote procedures and requirements for foreign volunteer staff applicants
- Fall 2008      Kandersteg International Scout Centre      Switzerland

**Short Term Staff**

- Worked with people from 17 different countries to operate and improve center
- Hospitality work: front desk, room service, catering, grounds, laundry, cleaning
- Construction work: wood working, painting, building

**Select Project Management**

2012–2016      Hanyang University      Seoul, South Korea

**Event Organizer and Planner**

- Conducted over events for over 100 students on six cultural networking weekends
- Created and executed marketing plan including significant social media
- Recruited volunteer staff and negotiated hospitality and transportation contracts

2009      Edinboro University      Edinboro, PA USA

**Green Energy Fair**

- Planned and led eight significant events over five days
- Raised \$9,000, recruited 55 volunteers; approximately 250 volunteer hours

**Education**

2016      **Hanyang University**      Seoul, South Korea

**Graduate** – BA International Studies

2011      Seoul National University      Seoul, South Korea

**Graduate** – 2nd Level Korean language proficiency

- SNU Korean Language & Culture Program

2009      Edinboro University      Edinboro, PA USA

**Transfer Student** – Undeclared/Engineering Focus

- Physics, calculus, computer science, C++ programming
- Extracurricular: Circle K, physics & engineering